

Aldo's "History in the Making"

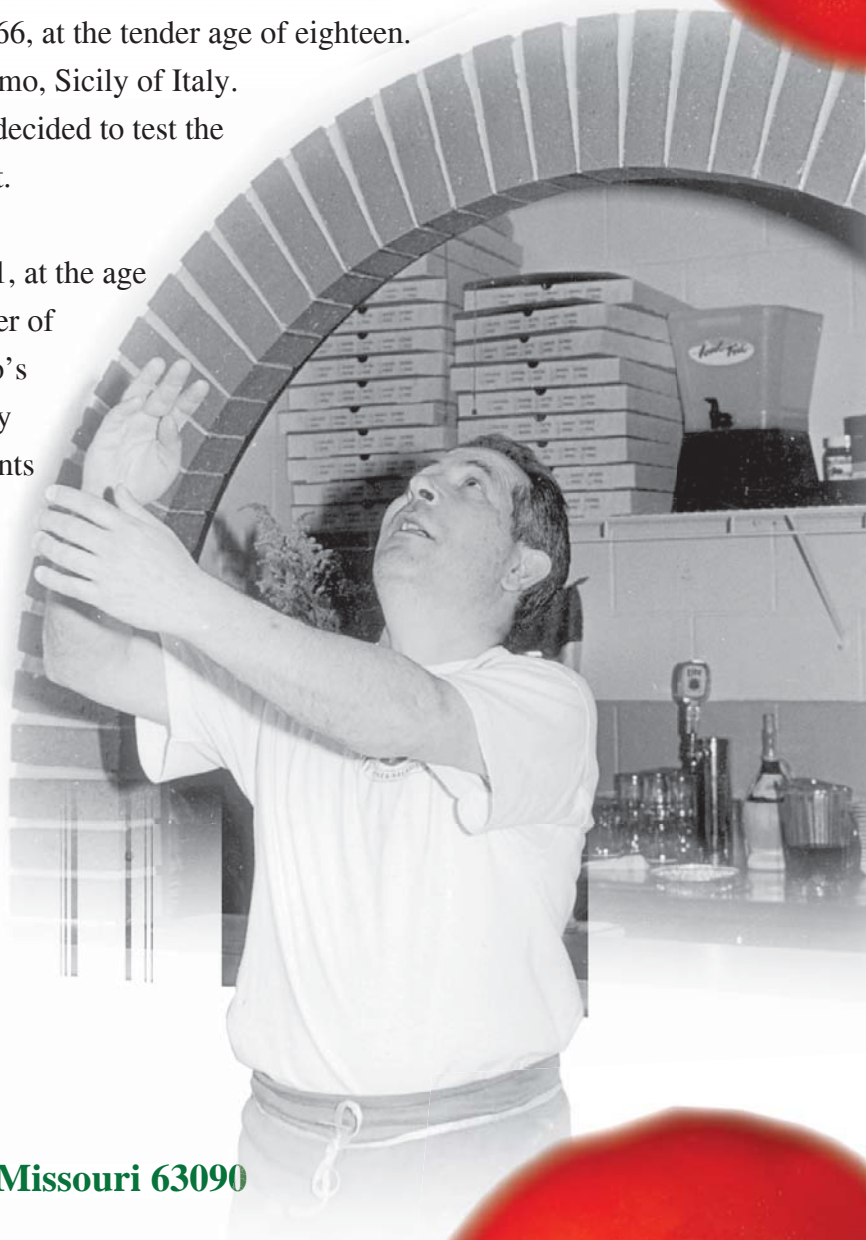
American history is filled with stories of men and women of other nations coming to his great land of opportunity and making a way for themselves and their families. One such success story is right here in our community, Cataldo Alu "Aldo" as he is known by most, first came to this nation on January 22, 1966, at the tender age of eighteen. Aldo was born on May 10, 1948, in the city of Palermo, Sicily of Italy. Working with an Italian Restaurant in St. Louis, he decided to test the opportunities available and began his own restaurant.

Aldo came to Washington, Missouri, on July 2, 1971, at the age of twenty-four and opened Aldo's Pizza on the corner of Fifth and Grand. Its been a success ever since! Aldo's philosophy is to make the best Italian food around by taking meticulous care in using the freshest ingredients in every dish. High quality food is imported through vendors on the Hill direct from Italy. The dough is made fresh daily using Aldo's own recipe. Quality of ingredients and with over 100 years of the Alu Family food service experience, you know The Aldo's difference and why we have been serving the community since 1971. Our Newest Venture is the frozen foods and especially our amazing Aldo's Frozen Pizza's now available at your local grocer's or through fundraising!

Mangiare Bene!!!

1205 South Jefferson • Washington, Missouri 63090

636-667-0807



Aldo's Fundraising

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Fundraising That Works!

At Aldo's Fundraising, our focus is on helping SCHOOLS, CHURCHES, FOUNDATIONS, COMMUNITY SPORTING CLUBS and TEAMS, BOY or GIRL SCOUTS, BOOSTER CLUBS and PTA/PTO GROUPS reach their fundraising goals. We offer authentic frozen Aldo's pizzas! Our products are produced and packaged with only the finest quality ingredients which allows for an unbelievable profit potential for your organization. The kind of quality that Aldo's Pizza has been providing our customers since 1971!

Limitless Fundraising For You!

Fundraising is limitless. At Aldo's, we are able to customize any fundraising event to fit your needs. From your first phone call until your organization's prompt product delivery and all the steps in between...we have your best interests at heart! Whether you are new to fundraising or a seasoned pro, our staff will work with you to maximize the success of your program and customize it to suit your needs and goals. With no up-front costs, you are ensured to have a profitable and risk-free fundraising program. Aldo's is locally owned in Washington, Missouri and serves the Franklin County and surrounding areas. With this being said, you can be sure that dealing with a local company can be easily accessible for your fundraising needs and your fundraising money will stay in the local economy. Because of our commitment to excellence in all areas of our operations, we can promise you are going to love the Aldo's experience!



Aldo's Fundraising and Our pledge to you is...

- Commitment to excellence in all aspects of service
- Advise you in reaching your fundraising goal
- Customize a program for your group's individual needs
- Deliver only the highest quality products that will keep your buyers happy and wanting more
- Promise to make your experience as worry-free as possible
- We supply all the sales materials
- You receive your funds UP FRONT
- Free delivery on orders over 200 pizzas
- We make it easy!

Fundraising That Works!

We want to help you raise money. We're always looking for new ways, but we already have one proven method that can help you:

How much could your organization make then???

Profit Projections - Pizza based on a \$3.00 profit per item average

Custom designed programs to fit your fundraising goals!

# of sellers	Items Sold: 5	Items Sold: 10	Items Sold: 15	Items Sold: 20
10	\$150	\$300	\$450	\$600
20	\$300	\$600	\$900	\$1200
30	\$450	\$900	\$1350	\$1800
50	\$750	\$1500	\$2250	\$3000
100	\$1500	\$3000	\$4500	\$6000
150	\$2250	\$4500	\$6750	\$9000
200	\$3000	\$6000	\$9000	\$12000
250	\$3750	\$7500	\$11250	\$15000
300	\$4500	\$9000	\$13500	\$18000

As you can see, this fundraising opportunity can be a great benefit to your organization!

Above is just an example. You can custom tailor your program to fit the needs of your organization.

Day of Delivery

What you can expect!

■ PAYMENT

Company policy requires our drivers to collect payment before they offload your order. Please be ready with your preferred method of payment. We accept the following: Organizational check, money order, cashier's check or if you have made prior arrangements with our office, a purchase order # or voucher #. We cannot accept personal checks, starter checks or large amounts of cash. We appreciate your cooperation with this transaction.

■ ACCOUNTING

Once we get the payment out of the way we will then present you with a full computer generated accounting book of your sale. It will then compile the totals for the entire group. Each individual's order will be alphabetized and assigned a number. This number will correspond to the number you will see on the box packed with the completed order.

■ STAGING

Please allow sufficient time and adequate space for the driver to stage your order. Time and space considerations can greatly influence your overall satisfaction with the entire delivery process. A simple guideline would be to schedule your delivery 15-20 minutes before your announced pickup time for groups of 20 or less and as much as 90 minutes for large groups (larger groups please consult with our office for help in your time calculations). Adequate space goes a long way to making your delivery and setup as smooth as possible. Remember, we never turn down volunteer help. *The more volunteer help you have will directly affect how smooth the overall success of the fundraiser.*

Your orders will be boxed according to seller and staged in numerical order. When your sellers arrive please have them check and confirm their orders before they leave the staging area. Any discrepancies should be reported to the chairperson at this time. You, as the chairperson, must report those to our office for correction on the next business day. Boxes will include a number, a name, the number of boxes required to complete the order, a packing list and an organizational identification. Make sure everyone picks up the right number of boxes!

■ FINAL REMINDERS

Product is frozen! Please adjust your allowable pickup times when external conditions dictate (summer)! Please provide our office with a cell phone # or phone # where you can be reached at time of delivery. Our driver may need directions or may need to let you know of any complications (traffic). We are very proud of the service we provide you and are continually trying to improve it. We hope your fund raising efforts have been \$ucce\$\$ful and enjoyable and we hope to have you back soon!!!

**Thanks for the opportunity,
Aldo's Pizza and Fundraising.**